



Kā 'anapali Resort Kama'aina Specials during Maui Onion Festival

FOR IMMEDIATE RELEASE

March 21, 2009

KĀ 'ANAPALI, Maui – Kā 'anapali Beach Resort hotel and condo partners are offering great kama'aina specials around the time of the May 2 Maui Onion Festival at Whalers Village. Here are some of the great deals available for Hawai'i residents who may want to spend a couple of nights on Maui enjoying the fun-filled annual festival, shop, dine and play.

Outrigger Maui Eldorado - The beautiful Outrigger Maui Eldorado resort condominium, located in the center of the Kā 'anapali Beach Resort, along the fairway of one of the island's most popular championship golf courses, has been a long time favorite with kama'aina who keep coming back because of its ideal location, spacious accommodations and great value. This year that value has gotten even better with kama'aina now enjoying 50% off published retail rates. But that's not all, kama'aina staying five nights or longer also can receive up to \$150 in free groceries (\$50 for a studio, \$100 for a one-bedroom and a \$150 for a two-bedroom)! But wait, there's more! This valuable offer also includes a complimentary eco-friendly "green" tote bag -- perfect for carrying free groceries back to the condominium. For reservations, visit www.OutriggerCondos.com or call 800-OUTRIGGER (688-444). A valid Hawai'i Driver's license or State I.D. is required upon check-in. Other restrictions may apply. Valid through 12/21/09.



Kā 'anapali Beach Hotel – This is Hawaii's Most Hawaiian Hotel and the perfect place for a kama'aina getaway - enjoy rates from \$99 per night! Located in the heart of the Kā 'anapali Resort on three miles of golden beach, great snorkeling and swimming,



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Kā'anapali Beach Hotel's eleven tropical acres welcome guests with true Hawaiian hospitality. Each day features complimentary Hawaiian activities, and each evening is greeted with a torch lighting ceremony, hula show and dancing under the stars to live music. Enjoy our complimentary Halau Friday Nights each weekend featuring local hula schools with live music, hula and Polynesian-style dance. Bring your ohana and experience aloha at Maui's Hawaiian Hotel on Kā'anapali Beach. To make reservations, email rez@kbhmaui.com or call 1-800-262-8450.

The Westin Maui Resort & Spa, Ka'anapali – Sit back, relax and let nature restore you at the four diamond Westin Maui Resort & Spa on Ka'anapali Beach. Indulge in family fun within the resort's award-winning 87,000 square feet aquatic playground with five swimming pools, two slides, meandering streams and waterfalls. Steps away are two 18-hole championship golf courses, a shopping village and ocean fun with snorkeling, scuba diving, beach volleyball, and chartered catamaran adventures. Within this tropical paradise, a plethora of fun awaits all hotel guests -from slide races to aqua golf, stargazing, movie nights by the poolside, hula dancing, lei-making and koi fish feeding. Diverse flavors are served in dramatic venues such as the oceanfront Tropica, perfect for catching a brilliant Maui sunset. The resort also offers a full service Heavenly Spa by Westin™, Westin Kids Club and Waialele Polynesian Luau. Book the Kama'ina Package at and enjoy:

- *newly renovated guestrooms with Westin's signature Heavenly Bed™*
- *early check-in at 2 pm*
- *complimentary upgrade*
- *25% savings on meals at select restaurants*
- *late-check-out until 2 pm, when available*
- *"Kids Eat Free" and "Stay One, Dine All" programs*
- *complimentary daily scheduled shuttle services to Lahaina town*



Package rate starts at \$94.50 per person, per night (based on double occupancy). To book, call 866-716-8112 and ask for rate plan KAMVIP. More details available on www.westinmaui.com*

**rate is exclusive of taxes and daily resort charge. Proof of residency is required upon check-in. Valid until December 20, 2009, based upon availability.*

The Westin Ka'anapali Ocean Resort Villas – A luxurious retreat nestled within the spectacular natural beauty of West Maui's beaches and mountains; The Westin Ka'anapali Ocean Resort Villas provides an idyllic vacation getaway to indulge all your senses. Renew amidst the tranquil setting and spacious comfort of your villa with full kitchen amenities. There are also outdoor barbeque grills and pools for casual fun including a dedicated children's pool with slides aboard a pirate ship. Other distinctive features include Westin Kids Club, Discovery program with activities for all ages, two general stores with deli, Westin Workout Center and a brand new Heavenly Spa by Westin™. Located on North Ka'anapali Beach, the resort is minutes away from the shopping, dining and historical attractions of Lahaina. Book the Kama'aina Package at and enjoy:

- *spacious villa with Westin's signature Heavenly Bed™, Heavenly Bath with a whirlpool tub, flat-screen TV, DVD, kitchen, washer/dryer*
- *early check-in at 2 pm*
- *complimentary upgrade*
- *25% savings on meals at select restaurants*
- *late-check-out until 2 pm, when available*
- *"Kids Eat Free" and "Stay One, Dine All" programs*
- *complimentary high speed internet access and self-parking*
- *complimentary daily scheduled shuttle services to Lahaina town*



Package rate starts at \$109.50 per person, per night (based on double occupancy). To book, call 866-716-8112 and ask for rate plan KAMVIP. More details available on www.westinkaanapali.com*

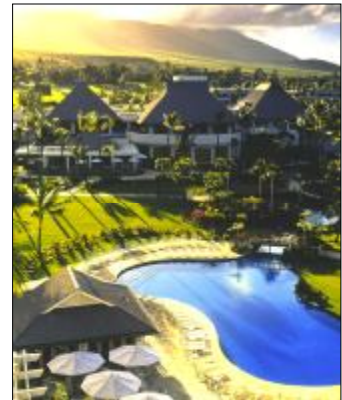
** rate is exclusive of taxes and daily resort charge. Proof of residency is required upon check-in. Valid until December 20, 2009, based upon availability.*

Aston Maui Kaanapali Villas and The Whaler – Aston Hotels & Resorts' popular K-Class Pass for kamaaina offers great Hawai'i resident rates, plus exclusive upgrades and benefits, at Aston Maui Kaanapali Villas and The Whaler on Kaanapali Beach. Kama'aina rates start at \$139 per night and \$205 per night, respectively. When booking a stay of two consecutive nights or



more, ask for the K-Class Pass for your hotel of choice. Kamaʻaina automatically receive the following FREE: room upgrade, parking (self and valet) and late 2:00 p.m. checkout. The offer is valid now through December 21, 2009. For reservations, call toll-free (800) 321-2558 or visit www.AstonHotels.com/kamaaina. Aston's Kamaʻaina rates and promotions are available for Hawai'i residents only with valid Hawai'i State or military I.D. Above prices do not include room taxes and resort fees, where applicable, and is subject to change without notice. Restrictions and blackout dates may apply. This offer is not combinable with any other promotions and is subject to availability.

Sheraton Maui - Rediscover the legend of Kā 'anapali with the special Kamaʻaina VIP package at the Sheraton Maui Resort & Spa. Enjoy a one category room upgrade and 25 percent discount on food in every dining outlet – including Black Rock Steak & Seafood and Teppan-yaki Dan. Room rates begin at \$169 for a Mountain View Room, and for only \$40 more a night guests can relax in an Ocean View Room. To reserve this package call (808) 921-4646 and ask for rate KAMVIP.



Royal Lahaina Resort – Offers kamaʻaina complimentary full American buffet breakfast and free parking with all reservations in our Cottage and Lahaina Kai Tower room categories. Set amidst 27 acres of tropical oceanfront gardens and lawns, fronting the best and most exclusive half-mile stretch of Kā 'anapali Beach, the Royal Lahaina Resort is a truly unique Hawaiian Resort. With its spectacular location, natural beauty, traditional Hawaiian ambiance, and dedication to Five-Star service delivery, the Royal Lahaina offers guests a timeless, simple and subtle elegance, and provides for the ultimate in relaxation and tranquility. The resort's original garden and oceanfront cottage accommodations, located throughout the resort gardens, evoke a quaint beachside experience reminiscent of Hawai'i's Plantation Era. While the 12-story Lahaina Kai Tower, having just completed a \$ 30 Million refurbishment, features luxurious island inspired guestrooms and suites celebrating the



artistry, environment and culture of Hawai'i. For reservations, call 800-22ALOHA (800-222-5642) and advise the reservationist they are kama'aina.

Kā'anapali Ali'i – The Ali'i offers rarely available Kama'aina Rates (40% off rack rates that start at \$395) during the Maui Onion Festival, May 1, 2 and 3, 2009. Hawai'i Driver's License required; kama'aina rates not combinable with other offers.

These oceanfront luxury condominium vacation rentals feature privacy, and lavish space (1,500-1,900 square feet).

Two-bedroom accommodations at the Ali'i sleep six. All units include a fully equipped kitchen, living room/dining room, private lanai, two full baths, two TVs and a washer/dryer. One trip to the store to stock your frig leads to big savings on breakfast, snacks, and beverages. The beachfront gas BBQs are reserved for Ali'i guests and provide a natural gathering place at sunset! Call toll-free 1-800-642-6284, direct at (808) 661-3339, email info@classicresorts.com, or visit our website at www.kaanapalialii.com.



About the Maui Onion Festival

Whalers Village Fine Shops & Restaurants hosts their signature event, the Maui Onion Festival on Saturday, May 2, 2009 from 9 am – 9 pm. The Maui Onion Festival is free and features celebrity local chefs demonstrating cooking techniques and compete for the best onion recipe, keiki and adult 'raw' Maui Onion eating contest, food and product booths and island music and entertainment. Maui Onion Growers Association also has a booth selling boxed Maui onions as well as their popular crispy-fried Maui Onion rings. Pre-event festivities kickoff on Friday, May 1, with a Maui Onion pairing dinner at Hula Grill. For information on tickets to the Hula Grill function contact Hula Grill directly at 808-667-6636.

About Whalers Village

Recognized as Maui's premier oceanfront shopping destination, Whalers Village Fine Shops & Restaurants is part of the master-planned, award-winning Kā'anapali Beach Resort and hugs the famed three-mile long strip of Kā'anapali Beach. Set on 8.5 tropical acres, diverse, carefree, and sophisticated at once, the



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three-level open-air village comprises 111,222 square feet of retail space with a vibrant variety of shops and restaurants. Open daily from 9:30 a.m. until 10 p.m., Maui's premier beachfront shopping center also features a whale museum, a center stage for cultural entertainment, and celebrated Maui Onion Festival. It's the place to shop, dine, and play. Whalers Village offers three hours of free parking with validation.

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MEDIA CONTACTS:

Charlene Ka'uhane

Ka'uhane Communications

808-243-2290

Charlene@KauhaneCommunications.com

Sandi Yara, PR Partner

Ka'uhane Communications

808-221-2759

SANDI@KauhaneCommunications.com